

Image Audiovisuals Appoints New Business Development Manager for Hospitality Division

Fast Growing AV Company Further Strengthens Resources in Denver Market

Denver, CO (June 14, 2016) – Image Audiovisuals (<http://www.imageav.com>) has announced that Simon Melser has joined the company to further develop hotel and association partnerships with regional and national accounts. Simon comes to ImageAV with a wealth of experience within the AV industry, having over 25 years of experience in both national and international hotel audio visuals. He has both in-house hotel expertise and external BD experience serving in various roles to include; Director of Sales and Marketing, Vice President of Sales at Richter Scale Productions, and most recently National Director of Business Development for J&S Audio Visuals.

Robin Sanders, Vice President of Business Development for Image Audiovisuals said, “ImageAV is increasing its presence in the hospitality market. Our objective is to partner with strategic hotels that emulate our culture of putting the customers priorities first. Simon is well known in the hospitality industry, and seamlessly fits in with our culture of exceptional service; we are fortunate to have his expertise to assist us in communicating ImageAVs’ intensions, and ultimately attaining new hotel partnerships.”

Simon joins Image Audiovisuals as a Business Development Manager in the Denver headquarters, and will primarily focus on the continued growth of ImageAVs’ hotel partnerships. He has many connections with associations throughout the west, and extensive knowledge of audio visual production allowing him to effectively sell AV production services to new and existing clientele.

About Image Audiovisuals

Founded in 1988, Image Audiovisuals is one of the largest western U.S. providers of advanced rental and staging technologies, in-house hotel AV services and AV systems design, engineering and integration. Image Audiovisuals’ certified technicians remain at the forefront of next-generation AV presentation, production and installation technologies. Completing more than 2,500 projects and events annually, Image Audiovisuals delivers value and customer service across all of its divisions. The company is headquartered in Denver with branch offices across Colorado and in Arizona. Image Audiovisuals won the Best of Colorado 2015 award for Best Audio Visual/Visual Presentation Provider by Colorado Meeting + Events Magazine. For more information, visit www.ImageAV.com or call 800-818-1857.

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