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Image Audiovisuals Presents iSummit for the Meeting Industry

iSummit 2013 to Feature the Meeting Industry's Emerging Technologies and Trends

DENVER (Jan. 16, 2013) – Colorado-based **Image Audiovisuals**—one of the nation's most prominent audiovisual production companies—announces its second **iSummit** for meeting-industry professionals on **March 27** at the **Colorado Convention Center**. The Denver event is part of the Meetings Industry Council of Colorado's 13th Annual Educational Conference and Trade Show.

The innovative iSummit will include two sessions, including an in-depth discussion and overview of technological advancements in the hospitality and meeting planning industry. Attendees will discuss how they can use these new technologies to get their messages out to their attendees and to raise revenue.

The first session, "From Mild to Wild: Options in Technology," will examine event production technology through a candid discussion of must-have equipment and services and offer resources and options where budgets can be spared.

The second session, "Revenue Boost: New Strategies to Make Your Events Pay Off," will explore new solutions to generate revenue streams at conferences and events and how to use creative resources to do more with less money.

"As a long-time sponsor of MIC, we welcome this opportunity to provide an additional platform for meeting planners and suppliers to learn more about how new technologies can work for them, especially since we continue to see so much evolution in our industry," said Diana Mueller, Image Audiovisuals' chief executive officer. "**iSummit** will continue to be an

educational resource for years to come, and we are excited to partner with MIC and our industry leaders to provide vital insight into what the future holds.”

Admission to **iSummit** is included as part of registration to the Meetings Industry Council of Colorado’s 13th Annual Educational Conference and Trade Show. To register for the conference, visit <http://www.regonline.com/builder/site/Default.aspx?EventID=1119669>.

About Image Audiovisuals

Image Audiovisuals is one of the western United States’ largest providers of event production, advanced rental and staging technologies, conference recording and digital webcasting, in-house hotel AV services, commercial systems integration and home-automation. The company is based in Denver with offices in Denver, Aurora and Summit County, Colo. For more information, visit www.imageav.com or call [800-818-1857](tel:800-818-1857).