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## **Image Audiovisuals Achieves ‘Sustainability’ Distinction**

*First AV company ever to receive Level One certification*

DENVER (Feb. 7, 2013) – Denver-based **Image Audiovisuals**, one of the region’s most recognized providers of audio-visual event services, has become the first such company ever to receive a high-profile recognition of its support for environmental sustainability in meetings and events.

Image AV at the Colorado Convention Center recently received Level One certification with the **ASTM Standard** pertaining to the Evaluation and Selection of Venues for Environmentally Sustainable Meetings, Events, Trade Shows, and Conferences (E2774-11).

No other audio-visual company in the world has ever received the certification. To qualify, Image AV had to comply with standards established by ASTM International, an ANSI-accredited standards development organization. An independent auditor determined that Image AV complied in the areas of staff management policy, communications, waste management, energy, air quality, water, procurement and community partners, all as they relate to environmental sustainability.

“For years at Image AV, we have stressed the importance of conducting our business in a way that will have the least negative impact to the environment, because we know that environmental stewardship is important to so many of our clients,” said Image AV Chief Executive Officer Diana Mueller. “It is especially rewarding to receive this kind of recognition for behavior that, for us, is simply business as usual.”

Always on the lookout for ways to save on energy costs, for example, Image AV pledged to replace at least 10 percent of its show-related incandescent lighting with more energy-efficient LED lighting. Image AV also decided to purchase equipment for storage at the Colorado Convention Center, thus eliminating many inventory-transfer trips to the main Image AV office and saving on vehicle fuel.

Click [here](#) to view a copy of the [Certification Opinion Letter](#) from auditor iCompli.

### About Image Audiovisuals

Founded in 1988, Image Audiovisuals is one of the largest western U.S. providers of advanced rental and staging technologies, in-house hotel AV services and AV systems design, engineering and integration. Image Audiovisuals’ certified technicians remain at the forefront of next-generation AV presentation, production and installation technologies. Completing more than 2,500 projects and events annually, Image Audiovisual delivers value and customer service across all of its divisions. As an InfoComm International “Diamond” Certified AudioVisual Solutions Provider (CAVSP), Image AV complies with “10 Standards of Excellence” developed in collaboration with industry experts to emphasize the best practices of audiovisual businesses. The company is headquartered in Denver with branch offices in Denver, Aurora and Summit County, Colo.; and it is the preferred, in-house AV provider for the Colorado Convention Center. For more information, visit [www.ImageAV.com](http://www.ImageAV.com) or call 800-818-1857.