



Image Audiovisuals Launches New Division – Image Production Services – to Service Live Event & Meeting Industry

DENVER (March 17, 2015) – Denver-based Image Audiovisuals, one of the western region’s most recognized providers of audio visual event services, is launching Image Production Services (IPS), a new division catering exclusively to live events and corporate meetings across the nation.

IPS is uniquely comprised of teams committed to servicing accounts nationwide with dedicated project and sales managers, giving clients consistent production and customer service levels. With its own fleet of trucks allowing for quick mobilization, IPS offers a reliable and cost effective live event production solution anywhere across the country. The team has already conducted several events from Napa, Calif., to Orlando, Fla. Currently, IPS services more than 20 contracts nationally, representing over 75 meetings annually from coast to coast.

Industry veteran Robin Sanders, who joined the company in December 2014, has been named the new Director of Business Development for IPS.

“Our vision is to become the national leader in live event production services, and we’ve built a talented team of dedicated project managers and account executives to help us achieve our goal,” said Sanders. “The decision to establish a new division dedicated to servicing live event productions demonstrates our company’s commitment to specialization and its focus on the client experience.”

From executive board meetings to 10,000-person conferences, from new product launches to pharmaceutical and corporate meetings, IPS serves a variety of live events professionally and cost effectively. In addition to large venue projection, intelligent lighting systems, video wall displays, and sound systems, IPS offers AV services to meet unique meeting needs, including custom set designs, video mapping, audience response polling systems, Teleprompters, simultaneous interpretation systems, conference recording and webcasting, and video conferencing.

The team is comprised of the following:

- Dave McGuire - Sr. Production & Project Manager - In working with clients ranging from the U.S. Surgeon General to the U.S. Department of Defense, “Mac” McGuire has proven his talent for production management at Image Audiovisuals for over 16 years. He continually surpasses expectations by utilizing cutting edge technology to create positive impact for live audiences and video broadcasts.
- Nick Moore - Sr. Project Manager - Moore has worked in media and production since 1995, starting his career as master control operator at a Kentucky TV station. He began his live event experience as assistant director of the media department at Arizona’s Carefree Conference Resort & Villas. In 2006, he moved to Colorado to work as technical director for Swank Audio Visuals at the Colorado Convention Center’s Hyatt Regency Hotel. He has also worked for PSAV as their regional rigging coordinator for all Colorado properties.
- Mitch Beede - Project Manager - Beede brings more than eight years of project management experience leading large crews and union labor while delivering leadership skills and customer satisfaction. Combined with his expertise in technical design, planning and implementation, Mitch provides the highest standard of execution across all events.
- Alan Eisenbach - Project Manager - With more than 20 years in the Production Management and Audio Reinforcement industry, Eisenbach carries a passion for perfection with the experience of managing events from inception to completion while striving for complete customer satisfaction.
- Tyree Booker - Account Executive - Veteran Booker joins IPS with more than 12 years of sales and customer service experience, many of those at the Sheraton Denver Downtown hotel. He has also served as an AV director and sales manager for AV companies Swank and PSAV.

Diana Mueller, CEO of Image Audiovisuals, states, “IPS is a nimble, experienced division ready for deployment nationwide to meet the unique technological live event production needs sought by meeting planners, event organizers and hotels seeking to attract a new clientele.”

IPS is backed by the resources and experience of Image Audiovisuals, one of the largest providers of rental and staging technologies. As an InfoComm International “Diamond” Certified AudioVisual Solutions Provider (CAVSP), Image AV complies with “10 Standards of Excellence” developed in collaboration with industry experts to emphasize the best practices of audio visual businesses.

IPS can be reached at 303-758-1818 or at Rsanders@imageav.com.

About Image Audiovisuals

Founded in 1988, Image Audiovisuals is one of the largest western U.S. providers of advanced rental and staging technologies, in-house hotel AV services and AV systems design, engineering and integration. Image Audiovisuals' certified technicians remain at the forefront of next-generation AV presentation, production and installation technologies. Completing more than 2,500 projects and events annually, Image Audiovisuals delivers value and customer service across all of its divisions. The company is headquartered in Denver with branch offices across Colorado and in Arizona. Image Audiovisuals won the Best of Colorado 2015 award for Best Audio Visual/Visual Presentation Provider by Colorado Meeting + Events Magazine. For more information, visit www.ImageAV.com or call 800-818-1857.

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