



Audio-visual Industry Veteran Joins Denver’s Image Audiovisuals as National Director of Business Development

DENVER (Dec. 10, 2014) – Denver-based **Image Audiovisuals**, one of the most recognized providers of audio-visual event services, has appointed Robin Sanders, a 15-year veteran of the audio-visual industry, as national director of business development.

Image Audiovisuals is one of the largest western U.S. providers of live event production, recording and streaming technologies, in-house hotel AV services and systems integration. Image Audiovisuals has produced thousands of live events for medical and pharmaceutical meetings, Fortune 500 companies, and political and association clients from New York to Los Angeles. Image Audiovisuals is also the in-house preferred provider of the Colorado Convention Center and has offices in Breckenridge and Copper Mountain, Colo.

“We are pleased to have Robin lead our sales efforts in this new role of Director of Business Development,” said Diana Mueller, chief executive officer of Image Audiovisuals. “Robin’s depth of experience, technical skills and management capabilities will help drive our continued national expansion of providing innovative AV event services for corporations and associations as well as medical, convention and hotel clients.”

“Our breadth of services has expanded to include streaming and webcasting of large association events incorporating mobile apps and virtual meeting access, making our business development efforts instrumental for entering new verticals and growing our presence nationally,” said Dave Mueller, president of Image Audiovisuals. “Image AV remains committed to delivering a greater value to its clients by combining live event production, set-designs, lighting and audio system engineering, and multimedia production capabilities.”

Prior to joining Image Audiovisuals, Sanders served as director of technology and sales for Sheraton Hotels in Denver. He also held various sales positions with Swank Audio Visuals. He holds an associate’s degree in Digital Media from the University of

Advancing Technology in Arizona and a bachelor's degree in Business Technology Management from Regis University in Denver. Sanders is also an experienced pilot.

About Image Audiovisuals

Founded in 1988, Image Audiovisuals is one of the largest western U.S. providers of live event production, advanced rental and staging technologies, in-house hotel AV services and AV systems integration. Image Audiovisuals is an InfoComm International "Diamond" Certified AudioVisual Solutions Provider whose technicians remain at the forefront of next-generation AV presentation, production and installation technologies. Completing more than 2,500 projects and events annually, Image Audiovisuals delivers value and customer service across all of its divisions. The company is headquartered in Denver with branch offices across Colorado. For more information, visit www.imageav.com or call 800-818-1857.

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