



Denver's Image Audiovisuals Opens Division in Phoenix to Serve Growing Conference and Convention Market

PHOENIX (March 17, 2015) – Denver-based **Image Audiovisuals**, one of the western region's most recognized providers of audio visual event services, is expanding its sales branch in the greater Phoenix and Tucson areas. Image Audiovisuals has opened its operations center and hired three industry veterans to help meet the demands of meeting planners and hoteliers in a growing Arizona conference and convention market.

By expanding its Arizona presence, Image Audiovisuals can offer a competitive portfolio of services in Arizona that encompass live event production, webcasting and live streaming, hospitality services, convention services, conference recording, multimedia production, AV equipment rental, and event apps.

New Team:

- **Clay Nichols**, longtime resident of the Phoenix area and with 15 years of management and AV experience, has been named Director of Business Development. He will focus on building hotel partnerships and overseeing the sales staff as well as creating strategic marketing synergies between the Denver and Phoenix offices. He previously worked for well-known industry firms Swank Audio Visuals and PSAV.
- **Aaron Dryden** has been appointed Director of Operations for Image AV's Arizona hub and will focus on implementing policies and procedures, ensuring smooth transitions with hotel partners and driving live events. Aaron brings 18 years of experience in the AV industry, most recently as Corporate Director of Operations for American Audio Visual in Phoenix.
- Eleven-year veteran **Brian Caracappa** has been named Account Executive and will be calling on groups and hotels in Arizona to capture new business. Brian most recently served as the senior conference services manager at the prestigious Arizona Biltmore. His previous roles include sales and operations roles with Swank and PSAV in Phoenix, Tucson and Chicago.

“This is the perfect team to lead our Arizona division due to their relationships with hotels and corporate clients as well as the level of customer service they provide,” said Dave Mueller, president of Image Audiovisuals. “This team of highly experienced AV professionals represents some of the best talent in our industry, and we are thrilled to have them as part of the Image family.”

Image Audiovisuals is very familiar with the Arizona market, having provided audio visual services for numerous clients throughout the Phoenix and Tucson areas, including at conferences and conventions at the Arizona Biltmore, the Westin Kierland, The Phoenician, and at the Phoenix Convention Center, as well as at conferences in Tucson at the Loews Ventana, Westin La Paloma, and the JW Marriott at Starr Pass Resort.

Nationally, Image Audiovisuals has produced thousands of live events for medical and pharmaceutical meetings, Fortune 500 companies, and political and association clients from New York to Los Angeles including every major market in the United States. As an InfoComm International “Diamond” Certified Audio Visual Solutions Provider (CAVSP), Image AV complies with “10 Standards of Excellence” developed in collaboration with industry experts to emphasize the best practices of audio visual businesses.

The Phoenix branch of Image Audiovisuals can be reached at 602-810-0886 or at cnichols@imageav.com.

About Image Audiovisuals

Founded in 1988, Image Audiovisuals is one of the largest western U.S. providers of advanced rental and staging technologies, in-house hotel AV services and AV systems design, engineering and integration. Image Audiovisuals’ certified technicians remain at the forefront of next-generation AV presentation, production and installation technologies. Completing more than 2,500 projects and events annually, Image Audiovisuals delivers value and customer service across all of its divisions. The company is headquartered in Denver with branch offices across Colorado and in Arizona. Image Audiovisuals won the Best of Colorado 2015 award for Best Audio Visual/Visual Presentation Provider by Colorado Meeting + Events Magazine. For more information, visit www.ImageAV.com or call 800-818-1857.

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